\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Park District is excited to announce **GO** \_\_\_\_\_\_\_\_\_, a new community movement designed to increase community health through activity, education and collaboration. Since you have been such a positive influence on our community and to me personally and professionally, I would like to invite you to join us in this exciting endeavor.

This movement is in response to the U.S. Surgeon General Dr. Vivek H. Murthy’s call to action at the National Park and Recreation conference in September 2015. His challenge focuses on the health benefits for people of all ages and stages of life walking at least 30 minutes each day.

Go \_\_\_\_\_\_\_\_\_ walking initiative is simple:  everyone make a commitment to take a walk for 30 minutes every day for the entire month of \_\_\_\_\_\_ at \_\_:\_\_ a.m./p.m. in their own neighborhoods or at a park/trail of their choice. In order to get a good start, we are planning a kickoff event on Month Date, Year at \_\_:\_\_ am/pm in (name of location) (Street Address, City) to walk together as a community.

In addition to wanting your presence at the event, I would love for you to be a champion for this movement. Being a champion is very easy. If you are willing to talk to others about joining the movement, then you are a champion! Our goal is to get everyone in our community to take a walk in their own neighborhoods or at a park/trail of their preference every day in (Month) at \_\_:\_\_ am/pm (the time is a suggestion since it develops habits easier if people do something at the same time for 21 days or more). **If you are interested in becoming a champion, please sign up at (Website Address)**.

Attached is a fact sheet, flyer and a map of trails within our community. We also have a website, Facebook page and a hashtag to promote this event and start the conversation:

Website: [www.GO(community).com](http://www.GO(community).com)

Facebook Page: [www.Facebook.com/GO(community)](http://www.Facebook.com/GO%28community%29)

Hashtag: #**GO**(Community)

We encourage and are asking for your help to communicate this movement to our entire community. We cannot touch every member of Gurnee without your support.

Warmly,