Date: Contact:

FOR IMMEDIATE RELEASE Phone:

**GO COMMUNITY NAME Kick-off Event Details Released**

(Town, IL) Date – Entity/Park District releases **GO** COMMUNITY NAME kick-off event details.

The **GO** COMMUNITY NAME kick-off will be held at place (address) on date at time. The event will begin with details about the event. The event will \_conclude\_ with a 30 minute walk around place. GO COMMUNITY NAME is an initiative under GO Lake County, which is a partnership between \_Entity/Park District\_ and Live Well Lake County.

QUOTE – example “This free program offers all of us an opportunity to encourage one another and be a part of improving our health and wellness,” stated name, title.

Many **GO** COMMUNITY Champions will be in attendance at the event including elected officials, executive directors, etc as well as local businesses, schools, etc including \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**GO** COMMUNITY NAME is a community wellness movement designed to increase community health through activity, education and collaboration presented by Entity/Park District.

QUOTE – example “We want to create a culture in our community that promotes physical movement. **GO** COMMUNITY NAME is designed to encourage everyone to make a commitment to themselves and get moving for 30 minutes each day,” explained Name, Executive Director for Entity/Park District.

To learn more about \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, visit website and [social](http://www.Facebook.com/GOGURNEE) media page. Use #HASHTAG to be a part of the conversation and movement.

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Press encouraged to attend. Photo opportunity. \_\_Elected officials\_\_ are expected to be in attendance.